



MCSL/SEC/24-25/176

04<sup>th</sup> September 2024

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai - 400 001

**Scrip Code (Equity) - 511766**

**974915, 974292, 974550, 974552, 975282,  
975513, 975662, 975739, 727368 ,727488  
and 727790**

**National Stock Exchange of India Limited**

Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E), Mumbai - 400 051

**Trading Symbol - MUTHOOTCAP**

Dear Sir/Madam,

**Sub: Newspaper Advertisement - Disclosure under Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") -**

Pursuant to Regulation 44 & 47 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") read with Rule 20 of the Companies (Management and Administration) Rules, 2014, and Secretarial Standard on General Meetings issued by the Institute of Company Secretaries of India, we hereby enclose the copies of Newspaper Advertisement(s), published regarding the Notice of the 30<sup>th</sup> Annual General Meeting (AGM) of the Company scheduled to be held on Wednesday, September 25, 2024, at 02.30 P.M., through Video Conference ("VC") or Other Audio-Visual Means ("OAVM"), in **The Hindu Business Line**, All India Edition (English) and **Mangalam**, Kochi Edition (Malayalam) on 04<sup>th</sup> September 2024.

The above information is also available on the website of the Company.

Kindly take the information on record.

Thanking you,

Yours faithfully,

**For Muthoot Capital Services Limited**

**Srikanth G Menon**

**Company Secretary and Compliance Officer  
(Membership No: F11743)**



# Maoist activities cast a shadow over NMDC's expansion plans

**BAILADILA WOES.** Miner seeks govt support to protect employees and installations, amid security concerns

**Abhishek Law**  
New Delhi

Merchant iron-ore miner, NMDC, has raised concerns about Maoist activities in Bailadila, Chhattisgarh, having a possible impact on its operations. A majority of the PSU's iron ore production comes from this region.

"One of the major risks that NMDC's facing is disturbances due to Maoist activities in Bailadila region," the company's directors said in its annual report for FY24, adding that NMDC is "in contact with the government agencies at all levels for support and protection of its employees and installations."

At the same time, the location of Bailadila has a logistic disadvantage. Almost a dec-

ade ago, NMDC had suffered set-backs in the region with Naxalites causing harm to its plant and machinery. This had delayed capex plans leading to slowing down of mine expansion projects.

Bailadila continues to be amongst the major iron-ore producing regions for NMDC. The mines are spread across two complexes — Kirandul and Bachel — in Chhattisgarh. The mining leases are issued as Bailadila Deposit 11 (A, B, C); Bailadila Deposit 14, Bailadila Deposit-14 NMZ, Bailadila Deposit 5 and Bailadila Deposit-10. This apart, NMDC has iron ore mines in Donimalai and Kumaraswamy in Karnataka.

**CAPEX PLANS**

In FY24, the company's annual iron ore production



**BIG PLANS.** The iron ore major plans to increase production to 67 mt in 2-3 years, and to around 100 mt in 2030 BHAGYA PRAKASH

stood at 45 mt, and its current capacity stands at 51 mt. There are plans to take it up to 67 mt in another 2-3 years, and to around 100 mt in 2030. In its annual report, the company mentioned that it was "undertaking substantial capital expenditure pro-

jects to enhance ore production, improve product mix and expand mining capacities... While incremental growth is expected in the near-term, expansion efforts are geared towards achieving significant production increase over the next 5-6

years, ultimately aiming for a total capacity of 100 mt, by the end of the decade."

However, the company management said NMDC is "exposed to sharp fluctuations in demand" and price volatility. Falling prices of iron ore, especially in the international market, will lead to imports by steel players and exert pressure on domestic supply and prices, it said. A phenomenon India is witnessing at present. "Introduction of auction rule has increased risks (for NMDC) as major customers have acquired captive mines in mineral-rich States, mainly JSW & AM-NS. Both JSW & AM-NS have already started production from newly acquired mines and plan to increase it further in the near future," the annual report said.

## NTH, BEE tie up to promote energy efficiency

**Press Trust of India**  
New Delhi

The National Test House (NTH), Department of Consumer Affairs, on Tuesday,

inked an initial pact with the Bureau of Energy Efficiency (BEE) to strengthen the Standards and Labelling Programme, an initiative to promote energy efficiency

across the country. Under this pact, BEE will send its cases related to technical disputes of test results for consultation, an official statement said.



**Muthoot Finance Ltd**

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Website: www.muthootfinance.com; Email: cs@muthootgroup.com  
CIN: L65910KL1997PLC011300

### 27TH ANNUAL GENERAL MEETING OF MUTHOOT FINANCE LIMITED

NOTICE is hereby given to all shareholders of Muthoot Finance Limited ("Company") that pursuant to the provisions of the Companies Act, 2013 read with General Circulars 14/2020, 17/2020, 20/2020, 02/2021, 21/2021, 2/2022, 10/2022 and 09/2023, issued by the Ministry of Corporate Affairs (MCA), and all other applicable laws, regulations, and circulars issued by MCA and Securities and Exchange Board of India ("SEBI"), the Company will be conducting the 27th Annual General Meeting ("AGM") on Monday, September 30, 2024, at 3:30 PM IST through video conferencing or other audio visual means without the physical presence of the members at a common venue to transact the business that will be set forth in Notice of the 27th AGM.

In compliance with the aforementioned circulars and SEBI circulars dated October 07, 2023, January 05, 2023, May 13, 2022, January 15, 2021, and May 12, 2020, electronic copies of the Notice of AGM along with the Annual Report for FY 2023-24 will be sent to all the shareholders whose email addresses are registered with the Company / Registrar and Transfer Agent, and Depository Participant(s). The Notice of the 27th AGM and the Annual Report for the financial year 2023-24 will also be made available on the website of the Company at www.muthootfinance.com under the "Investors" section, website of the Stock Exchanges i.e. BSE Limited at www.bseindia.com; and National Stock Exchange of India Limited at www.nseindia.com and in the website of the Central Depository Services (India) Limited ("CDSL") at www.evotingindia.com. The shareholders will be able to attend and participate in the AGM only through VC / OAVM. The details for joining the AGM through VC / OAVM will be provided in the Notice of the AGM which will be sent to the shareholders.

Company requests all shareholders who have not yet registered their email address with the Company / RTA / Depository to register the same at the earliest. Shareholders who are holding shares in physical form are requested to update the email address with the Company / RTA and the shareholders holding shares in electronic form may approach their Depository Participant for updating the email address.

The Company is providing remote e-voting facility ("Remote E-voting") to all its shareholders to cast their votes on all resolutions set out in the Notice of the AGM. Additionally, the Company is providing the facility for voting through the e-voting system during the AGM. Detailed procedure for Remote E-voting/e-voting during the AGM will be provided in the Notice to the shareholders.

In case of any queries as regards the registration process of email address, the shareholders may contact the Company / RTA / respective Depository Participants.

**For Muthoot Finance Limited**  
Sd/-  
Rajesh A  
Company Secretary

Place: Kochi  
Date : September 03, 2024

# Congress raises questions on ICICI Bank's retirement benefits to SEBI Chairperson Buch

**Our Bureau**  
New Delhi

A day after ICICI Bank said the payouts to Madhabi Puri Buch were part of her retirement benefits, the Congress released figures to make the point that her pension benefits were double than her salary and questioned why there was a break of one year before she joined SEBI in 2017.

On another count, the lead opposition party asked why ICICI Bank had one ESOP policy in the US where it said it could be exercised within three months while in India, the bank said it can be realised after 10 years.

The Congress wanted to know what the bank's ESOP policy was in India.

**GONG'S QUESTIONS**

Addressing a press conference at the AICC headquarters here, party spokesperson and chairman of the Media and Publicity Depart-



Congress spokesperson Pawan Khera (right), with party leader Vineet Punia, addressing the media in New Delhi on Tuesday ANI

ment Pawan Khera questioned ICICI Bank's defence that the financial benefits provided to SEBI Chairperson Buch were "retirement benefits" only.

Following the Congress allegations, ICICI Bank had issued a statement denying that it paid any salary to the SEBI chief post her retirement from the bank on December 31, 2013.

Rather than answering our questions, the ICICI reply has further raised a plethora of questions, Khera told reporters.

Sharing details, the Congress spokesperson pointed out that Buch had retired from ICICI Bank in 2013 and she was provided ₹5.03 crore. Assuming that these were retirement dues which were settled in 2014-15, how come the pension started again in 2016-17 when Buch became a full time member of the SEBI, he asked.

She, however, was not given any payouts by the Bank for a year in 2015-16.

"How come ICICI Bank paid Buch pension which was more than double of her

salary?" Khera wondered.

Describing it as a "miracle pension," he pointed out that the average annual salary of Buch was ₹1.3 crore from 2007-08 to 2014 while her average annual pension amounted to ₹2.77 crore.

"SEBI should come clean because it involves millions and millions of investors whose confidence should remain in the market regulator," the Congress spokesperson stated while re-plugging the party demand for setting up a Joint Parliamentary Probe for thorough investigation into Buch's stint at the market regulator.

The Congress spokesperson also sought to hold ICICI Bank accountable on the issue of providing ESOP benefits to Buch even after eight years of her resigning from the Bank.

Why special concession was given to Buch, he asked, while alleging that the ESOP benefit to the SEBI chief was paid at the cost of other em-

ployees. Referring to ICICI paying the TDS on ESOPs for Buch, the Congress spokesperson asked why it should not be counted as her income, was it was not the violation of the Income Tax Act was his other poser on the issue.

## For QSR industry, dine-in remains a challenge: Report

**Our Bureau**  
New Delhi

The quick-service restaurant (QSR) industry is witnessing sluggishness on the back of consumption slowdown and challenging macroeconomic environment. According to a report by BNP Paribas India, aggregate sales growth of listed QSR companies has been in the 7-9 per cent range in recent quarters, compared to the 14 per cent CAGR witnessed during FY19-24. Dine-in channel growth remains muted due to the emergence of food delivery platforms.

The report also noted that QSR chains rapidly expanded their store count after a strong recovery post-pandemic. However, revenue growth has lagged. "This has resulted in pressure on adjusted EBITDA margins... this is because of fragmentation of the market due to the rise of aggregators and inability to raise prices due to heightened competition. Even as aggregators looked to improve their profitability, margin pressure on QSR chains has continued," the report stated.

The report also noted that the dine-in channel continues to be under pressure. This trend is visible since 2017, when aggregators started to establish their food delivery business. "This further accelerated post-Covid, especially for the pizza category. Even now, this channel remains muted, and most QSR brands are taking various initiatives, such as dine-in-only offers, to revive the channel and remain hopeful of a recovery," the report added.

**EASTERN TREADS LIMITED**  
CIN: L25119KL1993PLC007213  
Regd. Office: 3A, 3<sup>rd</sup> Floor, Eastern Corporate Office, 34/137E, NH Bypass, Edappally, Kochi, Ernakulam - 682 024, Kerala  
Phone: 91 0484 7161100, Website: www.eastertreads.com, E-mail: trends@eastertreads.com

**NOTICE OF 31ST ANNUAL GENERAL MEETING & E-VOTING INFORMATION**

Notice is hereby given that the 31st Annual General Meeting (AGM) of the company will be held on Wednesday, September 25, 2024 at 11.00 AM through Video Conferencing (VC)/ Other Audio Visual Means (OAVM) to transact the business as set out in the Notice of the said AGM.

The AGM will be convened in compliance with the applicable provisions of the Companies Act, 2013 (the Act) and the Rules made thereunder, provisions of the Securities and Exchange Board of India (SEBI) (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") read with Ministry of Corporate Affairs (MCA) Circular No. 09/2023 dated 25.09.2023 and SEBI Circular No: SEBI/HO/CFD/CFD-PoD-2/P/CIR/2023/167 dated October 07, 2023.

In compliance of above mentioned provisions, the notice of the 31st AGM together with the Annual Report for the FY 2023-24 have been emailed to those members who have registered their e-mail address with the company or their respective Depository Participants. The electronic dispatch of Annual Report has been completed on September 03, 2024. The cut-off date for sending/ dispatching the Notice together with the Annual Report was August 30, 2024.

The Notice of the AGM and Annual Report is available on the Company's website www.eastertreads.com, website of Stock Exchanges i.e. BSE Limited at www.bseindia.com and also on the website of Central Depository Services (India) Limited (CDSL) at www.evotingindia.com. The procedure for joining the AGM through VC/ OAVM of AGM proceedings is available in the AGM notice.

**E-voting:**  
As per Section 108 of the Companies Act, 2013, read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended and Reg 44 of Listing Regulations, the Company is pleased to provide its members the facility to cast their vote through remote e-voting on all resolutions set forth in the notice, for which the company has engaged the service of CDSL as the e-voting agency. The Company has appointed CS. Puzhankara Sivakumar, Company Secretary, Managing Partner M/s. SEP & Associates, Company Secretaries, Kochi to act as the scrutiner to scrutinize the e-voting process in a fair and transparent manner.

The remote e-voting facility will be available during the following voting period:

Commencement of e-voting	End of e-voting
Sunday, September 22, 2024 at 9.00 AM (IST)	Tuesday, September 24, 2024 at 5.00 PM. (IST)

During this period, shareholders of the Company holding shares either in physical form or in dematerialized form, as on the cut-off date viz., Wednesday, September 18, 2024 may cast their vote electronically or in the General Meeting. The e-voting module shall be disabled by CDSL for voting thereafter. Once the vote is cast by a member, he/she shall not be allowed to change it subsequently.

In case a person has become a member of the company after dispatch of AGM notice but before the cut-off date for e-voting, he/ she may obtain the user id and password by sending request to helpdesk.evoting@cdslindia.com and follow the instructions for e-voting given in the Notice of 31st AGM for exercising their vote through the remote e-voting. If the member is already registered with CDSL for e-voting, the member can use the existing user ID and password for casting their vote through remote e-voting.

The Members, who have not cast their vote either through remote e-voting, can exercise their voting rights at the AGM. The Company will make necessary arrangement in this regard during the AGM. Members who have cast their vote by remote e-voting prior to the AGM, may also attend the AGM, however those members shall not be entitled to cast their vote again at the AGM.

In case of any query, members may refer to frequently asked questions (FAQs) for members and e-voting user manual available at the download section of CDSL website under help section or an e-mail shall be sent helpdesk.evoting@cdslindia.com or may call helpdesk on toll free no: 1800 22 55 33 or contact Mr. Rakesh Dalvi, Manager, CDSL, 17th PJ Towers, Dalal Street, Fort Mumbai - 400021, Maharashtra, Ph: 1800 22 55 33 who will also address grievances connected with the e-voting.

The result of e-voting shall be announced on or after the AGM of the Company not later than 2 (two) days of conclusion of the meeting. The results declared along with the Scrutinizers' Report shall be placed on the Company's website and on the website of CDSL for the information of the Members, besides being communicated to the Stock Exchanges.

The Company had also published a communication in Business Line (English daily) and in Deepika (Malayalam daily) on September 02, 2024 to facilitate update of Email IDs by members who have not already registered the same. Shareholders are requested to keep your updated email ID registered with the Company or your Depository to receive timely communication.

**By order of the Board of Directors**  
**For Eastern Treads Limited**  
Sd/-  
Abil Anil  
Company Secretary

Date: September 04, 2024  
Place: Kochi

**MUTHOOT CAPITAL SERVICES LIMITED**  
(CIN: L67120KL1994PLC007726) Regd. Office: 3rd Floor, Muthoot Towers, M.G. Road, Kochi - 682 035 Tel: + 91 - 484 - 6619600/6613450, Fax: + 91 - 484 - 2381261  
Web: www.muthootcap.com, Email: mail@muthootcap.com

**NOTICE TO THE MEMBERS OF THE 30TH ANNUAL GENERAL MEETING**

Notice is hereby given that the 30th Annual General Meeting of the Members of Muthoot Capital Services Limited will be held on Wednesday, September 25<sup>th</sup>, 2024, at 02.30 P.M. through Video Conferencing or Other Audio-Visual Means (VC/OAVM) to transact the business as set out in the Notice of AGM.

The Ministry of Corporate Affairs (MCA) vide its General Circulars No. 14/2020 dated 08 April, 2020, 17/2020 dated 13<sup>th</sup> April, 2020, 20/2020 dated 05<sup>th</sup> May, 2020, and subsequent Circulars issued in this regard, the latest being No. 09/2023 dated 25<sup>th</sup> September, 2023 and Securities and Exchange Board of India (SEBI) vide Circulars no. SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated 12<sup>th</sup> May, 2020, SEBI/ HO/ CFD/ CMD2/ CIR/ P/ 2022/ 62 dated 13<sup>th</sup> May, 2022, SEBI/ HO/ DDHS/ P/ CIR/ 2022/ 0063 dated 13<sup>th</sup> May, 2022, SEBI/HO/CFD/PoD-2/P/CIR/2023/4 dated 05<sup>th</sup> January, 2023 and subsequent Circulars issued in this regard, the latest being Circular no. SEBI/HO/DDHS/P/CIR/ 2023/164 dated October 06<sup>th</sup> 2023, have permitted the holding of AGM through VC / OAVM, without the physical presence of the Members at a common venue. Accordingly, in compliance with these circulars and the relevant provisions of the Companies Act, 2013 and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the AGM will be held through VC / OAVM.

In accordance with the aforesaid Circulars, the electronic copies of the AGM Notice and Annual Report for the financial year 2023-24 have been sent to all members whose email ids are registered with the Company/RTA/Depository Participant(s) and the same are also uploaded on the website of the Company at www.muthootcap.com under the investor tab, website of the Depository, i.e., CDSL, at www.evotingindia.com and on the websites of the Stock Exchanges at www.bseindia.com and www.nseindia.com. The Company will be providing remote e-voting facility ("remote e-voting") to all its members to cast their votes on all resolutions set out in the Notice of the AGM. Additionally, the Company is also providing the facility of voting through e-voting system during the AGM ("e-voting"). Detailed procedure for remote e-voting / e-voting is provided in the Notice of the AGM.

In compliance with the provisions of Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management & Administration) Rules, 2014, the Company has provided remote e-voting facility for transacting all the items of business through CDSL's platform which will commence on Friday, September 20, 2024 (09:00 a.m.) and ends on Tuesday, September 24, 2024 (05:00 p.m.). The remote e-voting module will be disabled by CDSL, and the remote e-voting shall not be allowed beyond the said date and time. The Company has appointed CS Puzhankara Sivakumar, Managing Partner, SEP & Associates, Company Secretaries, Building no. CC 31/1590, Felix Road, Thammanam, Cochin, 682032, failing which CS Syam Kumar R, Senior Partner, SEP & Associates, failing which CS E.P Madhusudhanan, Partner, SEP & Associates, to conduct the scrutiny of the votes cast.

A person, whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories as on cut-off date i.e., Wednesday September 18, 2024, only shall be entitled to avail the facility of remote e-voting or voting at the meeting. The Members who have cast their vote by remote e-voting prior to the AGM may also attend the AGM but, will not be entitled to cast their vote again.

Manner of registering/updating email addresses, mobile number and change of address:

<b>Physical Holding</b>	please provide necessary details like Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to mail@muthootcap.com.
<b>Demat Holding</b>	Please update your email id & mobile no. with your respective <b>Depository Participant (DP)</b>

Helpdesk for Individual Shareholders holding securities in electronic mode for any technical issues related to login through Depository i.e., NSDL and CDSL:

Login type	Helpdesk details
Login type Securities with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at toll free no. 1800 21 09911.
Securities with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at: 022 - 4886 7000 and 022 - 2499 7000.

Members, who are holding shares in physical form or who have not registered their email addresses are requested to refer the Notice of the AGM for the process to be followed for casting their vote through e-voting / remote e-voting.

Members are requested to refer to the instructions as stipulated in the AGM notice of the Company for remote e-voting, e-voting, and attending the meeting through VC/OAVM. All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, (CDSL, ) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatlal Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to helpdesk.evoting@cdslindia.com or call toll free no. 1800 21 09911. The result of the AGM will be announced by the Company on its website and will be informed to the Stock Exchange within prescribed time limits after the AGM.

**For Muthoot Capital Services Limited**  
Sd/  
Srikanth G Menon  
Company Secretary & Compliance Officer

**Kochi**  
**04.09.2024**