

(This is only an advertisement for information purposes and not an Offer Document announcement)



muthoot PAPPACHAN **CAPITAL SERVICES**
MUTHOOT CAPITAL SERVICES LIMITED

The Company was incorporated originally as a Public Limited Company on February 18, 1994 under the name and style of "Muthoot Capital Services Limited" under the provisions of the Companies Act, 1956, in the State of Kerala. The Company has obtained the Certificate of Commencement of Business on March 23, 1994 issued by Registrar of Companies, Kerala. For further details, please refer to the section titled "History and Corporate Structure of the Company" on Page 23 of the Letter of Offer.

Registered Office: 5th Floor, Muthoot Towers, M.G.Road, Kochi – 682 035, Kerala, India. **Tel.:** 91-484-2351501; **Fax:** 91-484-2381261; **Website:** www.muthootcap.com.

Contact person: Ms. Malathy N, Company Secretary and Compliance Officer, **Email:** investorgrievance@muthootcap.com

ISSUE OF 65,00,000 SHARES OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ 80 (INCLUDING A SHARE PREMIUM OF ₹ 70) PER EQUITY SHARE AGGREGATING ₹ 5200 LAKHS ON RIGHTS BASIS TO THE EXISTING ELIGIBLE EQUITY SHAREHOLDERS OF THE COMPANY IN THE RATIO OF ONE (1) EQUITY SHARE FOR EVERY ONE (1) FULLY PAID-UP EQUITY SHARE HELD ON THE RECORD DATE, I.E. MAY 25, 2011. THE ISSUE PRICE OF EACH EQUITY SHARE IS 8 TIMES THE FACE VALUE OF THE EQUITY SHARE.

BASIS OF ALLOTMENT

The Board of Directors of the Company wishes to thank all the investors for their response to the Issue, which opened for subscription on Monday, July 11, 2011 and closed on Monday, July 25, 2011. The total no. of valid applications received were 1,781 for 59,72,575 Rights Equity Shares, which amounts to 91.89% of the Issue in terms of the number of Rights Equity Shares applied for. The Basis of Allotment was finalized on August 03, 2011 in consultation with the Bombay Stock Exchange Limited ("BSE"), the Designated Stock Exchange for the Issue.

The Committee of Directors of the Company approved the Basis of Allotment and allotted 59,72,575 Rights Equity Shares on August 04, 2011. All valid applications have been considered for allotment. The break-up of the valid applications is given below:

1. Basis of Allotment:

Applicants Category (Including ASBA)	No. of valid applications received (including ASBA)	No. of entitled Rights Equity shares applied	No. of entitled Rights Equity shares allotted	No. of additional Rights Equity shares applied	No. of additional Rights Equity shares allotted	Total Rights Equity Shares Allotted
Shareholders	1588	5332883	5245583	696237	633362	5878945
Renouncees	193	106514	60614	33901	33016	93630
Total	1781	5439397	5306197	730138	666378	5972575

2. Information regarding applications received

Applicants Category (Including ASBA)	Applications received			Equity shares applied		Equity shares allotted		
	Number	Value (Rs.)	% of Issue	Number	% of Issue	Fully paid up	Value (Rs.)	%
Shareholders	1617	482329600	97.72	6029120	97.72	5878945	470315600	98.43
Renouncees	203	11233200	2.28	140415	2.28	93630	7490400	1.57
Total	1820	493562800	100.00	6169535	100.00	5972575	477806000	100.00



Out of the total 1,820 applications received, 39 applications were rejected on technical grounds. The number of Rights Equity Shares which were rejected on the basis of technical grounds (including partial rejections) was 1,34,460. In terms of the LoF, the Company has adjusted the amount received towards the application money to make the Rights Equity Shares allotted by the Company as fully paid-up Rights Equity Shares. The Company filed the Listing Applications for fully paid-up Rights Equity Shares with BSE on February 03, 2011 and received the Listing approval from BSE on March 14, 2011. The dispatch of refund orders, allotment advice and physical certificates to the allottees, as applicable, has been completed on August 05, 2011 and the refund instruction to the Clearing system / instruction to Self Certified Syndicate Banks was given on August 04, 2011. The credit instructions to the Central Depository Services (India) Limited and the National Securities Depository Limited in respect of allotment of Rights Equity Shares in dematerialized form was completed on August 08, 2011. The Company received the trading approvals from BSE (vide their letter dated August 09, 2011) for dealing in the fully paid-up Rights Equity Shares with effect from August 10, 2011.

IMPORTANT NOTE:

Investors may please note that fully paid-up Rights Equity Shares of the Company allotted under the Rights Issue shall have the same ISIN (i.e. INE 296G01013) as the existing listed Equity Shares.

Neither the rights entitlements nor the equity shares that may be purchased pursuant thereto have been registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or any U.S. State Securities Laws, and may not be offered, sold, resold or otherwise transferred within the United States of America or the territories or possessions thereof (the "United States" or the "U.S.") or to, or for the account or benefit of, "US persons" (as defined in Regulation S under the Securities Act ("Regulation S")), except in a transaction exempt from the registration requirements of the Securities Act. The rights referred to in the letter of offer are being offered in India, but not in the United States.

Correspondence in respect of allotment of Rights Equity Shares pertaining to the Issue should be addressed to the Registrar to the Issue at the following address, with full details such as folio no., name and address, contact telephone / cell numbers, email id of the first Investor, number and type of Rights Equity Shares applied for, application form serial number, amount paid on application and the name of the bank and the branch where the application was deposited, along with a photocopy of the acknowledgement slip. Investors may also contact the Lead Manager or the Compliance Officer in case of any post -Issue related problems such as non-receipt of letters of allotment/share certificates/demat credit/refund orders etc.:

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 <p>Karvy Investor Services Limited SEBI Regn. No. INM000008365 2nd Floor, Regent Chambers, Nariman Point, Mumbai-400021 Tel: 91 22 22895185/22895000; Fax: 91 22 30204040 E-mail: cmg@karvy.com; Website: www.karvy.com Contact Person : Ms. Sarita Gupta/ Mr. Sumit Singh SEBI Registration No.: INM000008365</p>	 <p>Integrated Enterprises (India) Limited Kences Towers, 2nd Floor, No.1 Ramakrishna Street, Off North Usman Road, T Nagar, Chennai - 600017 Tel: 044-28140801-03; Fax : 044-28142479 E-mail : corperv@iepindia.com Website: www.iepindia.com Contact Person: Mr. K Balasubramanian SEBI Registration No.: INR000000544</p>	<p>Ms. Malathy N, Company Secretary and Compliance Officer 5th Floor, Muthoot Towers, M.G.Road, Kochi – 682 035, Kerala Tel.: 91-484-2351501; Fax: 91-484-2381261 E-mail: investorgrievance@muthootcap.com</p> <p>Investors may contact the Compliance Officer / Registrar to the Issue for any pre-Issue / post-Issue related matters including inter alia non-receipt of Letter of Offer / Abridged Letter of Offer, CAF, allotment advice, share certificate(s), refund order(s) etc.</p>

For Muthoot Capital Services Limited

Sd/-

Ms. Malathy N

Company Secretary & Compliance Officer

Place : Kochi
 Date : August 09, 2011

CONCEPT

Size: 25x16 sq. cm